



# Demographic and Income Profile

Town N' Country Promenade  
 7021 West Waters Avenue Tampa FL 33634  
 Ring: 1 mile radius

Latitude: 28.0259  
 Longitude: -82.5585

Summary	Census 2010	2018	2023
Population	13,337	14,291	15,082
Households	4,900	5,187	5,442
Families	3,463	3,630	3,803
Average Household Size	2.72	2.75	2.77
Owner Occupied Housing Units	3,432	3,317	3,631
Renter Occupied Housing Units	1,467	1,870	1,811
Median Age	37.5	39.0	39.1
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.08%	1.41%	0.83%
Households	0.96%	1.36%	0.79%
Families	0.94%	1.30%	0.71%
Owner HHs	1.83%	1.91%	1.16%
Median Household Income	2.39%	2.52%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	557	10.7%	461	8.5%
\$15,000 - \$24,999	552	10.6%	468	8.6%
\$25,000 - \$34,999	632	12.2%	571	10.5%
\$35,000 - \$49,999	810	15.6%	798	14.7%
\$50,000 - \$74,999	1,064	20.5%	1,135	20.9%
\$75,000 - \$99,999	669	12.9%	795	14.6%
\$100,000 - \$149,999	564	10.9%	743	13.7%
\$150,000 - \$199,999	193	3.7%	257	4.7%
\$200,000+	146	2.8%	214	3.9%
Median Household Income	\$50,642		\$56,988	
Average Household Income	\$66,085		\$78,402	
Per Capita Income	\$23,956		\$28,253	

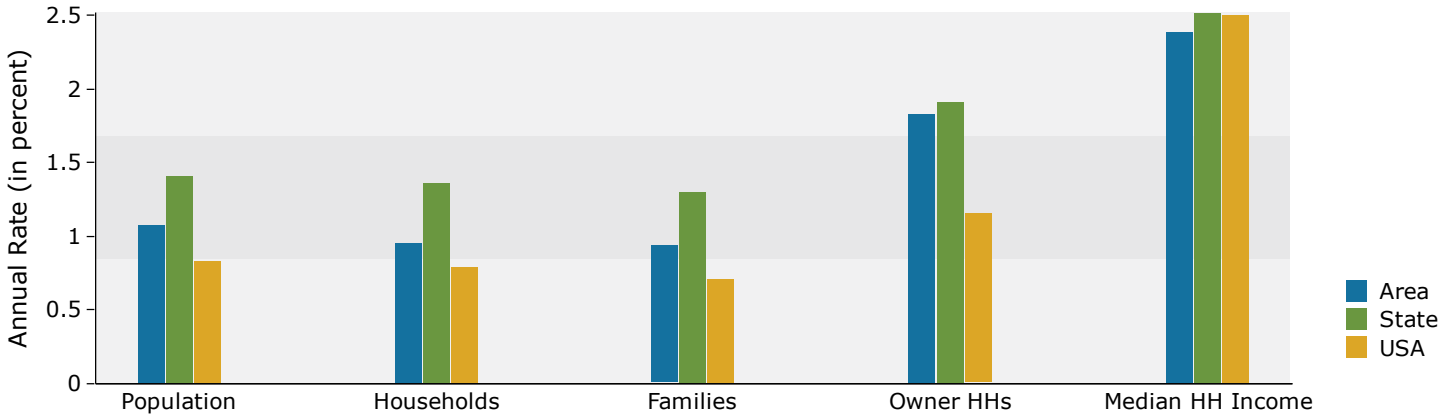
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	790	5.9%	781	5.5%	840	5.6%
5 - 9	808	6.1%	800	5.6%	845	5.6%
10 - 14	935	7.0%	825	5.8%	892	5.9%
15 - 19	905	6.8%	816	5.7%	848	5.6%
20 - 24	868	6.5%	914	6.4%	842	5.6%
25 - 34	1,875	14.1%	2,216	15.5%	2,329	15.4%
35 - 44	1,986	14.9%	1,908	13.4%	2,170	14.4%
45 - 54	2,059	15.4%	1,972	13.8%	1,893	12.6%
55 - 64	1,566	11.7%	1,888	13.2%	1,935	12.8%
65 - 74	959	7.2%	1,330	9.3%	1,462	9.7%
75 - 84	441	3.3%	650	4.5%	802	5.3%
85+	143	1.1%	190	1.3%	224	1.5%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,731	73.0%	10,239	71.6%	10,694	70.9%
Black Alone	1,504	11.3%	1,606	11.2%	1,694	11.2%
American Indian Alone	54	0.4%	62	0.4%	70	0.5%
Asian Alone	535	4.0%	611	4.3%	678	4.5%
Pacific Islander Alone	4	0.0%	4	0.0%	4	0.0%
Some Other Race Alone	980	7.3%	1,143	8.0%	1,247	8.3%
Two or More Races	530	4.0%	627	4.4%	695	4.6%
Hispanic Origin (Any Race)	6,765	50.7%	8,065	56.4%	9,104	60.4%

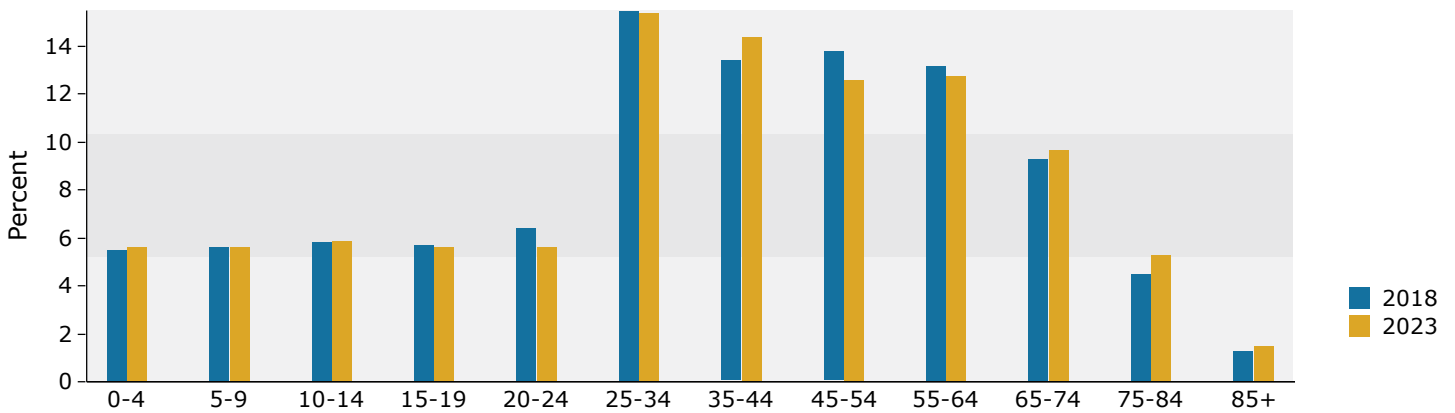
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

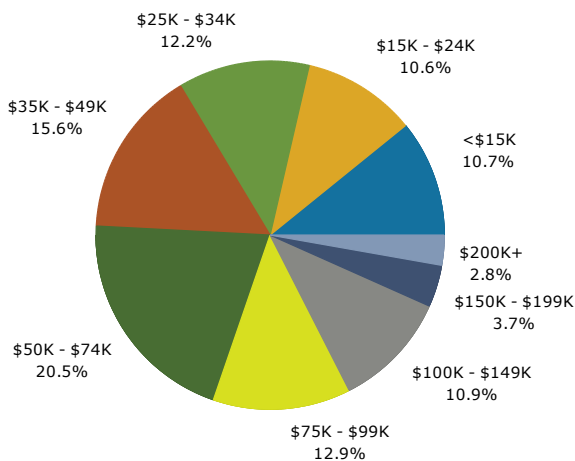
## Trends 2018-2023



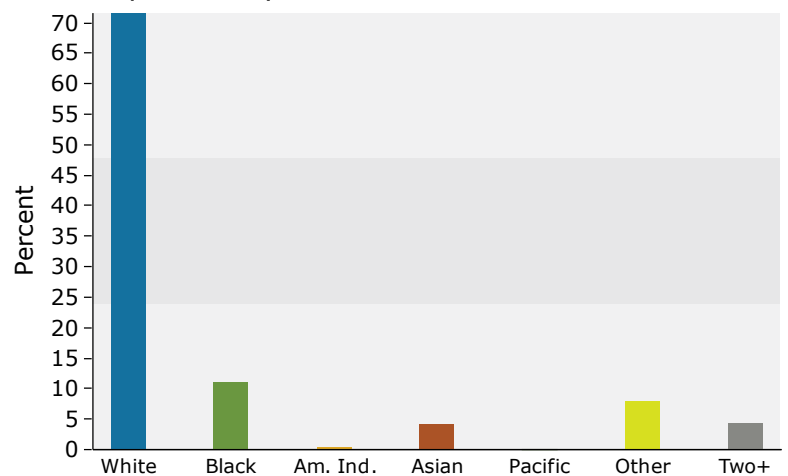
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 56.4%



# Demographic and Income Profile

Town N' Country Promenade  
 7021 West Waters Avenue Tampa FL 33634  
 Ring: 3 mile radius

Latitude: 28.0259  
 Longitude: -82.5585

Summary	Census 2010	2018	2023
Population	106,142	116,524	124,376
Households	39,995	43,238	45,840
Families	27,052	28,955	30,653
Average Household Size	2.64	2.69	2.71
Owner Occupied Housing Units	25,080	24,740	27,140
Renter Occupied Housing Units	14,915	18,498	18,700
Median Age	36.7	38.1	38.4
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.31%	1.41%	0.83%
Households	1.18%	1.36%	0.79%
Families	1.15%	1.30%	0.71%
Owner HHs	1.87%	1.91%	1.16%
Median Household Income	1.83%	2.52%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	4,663	10.8%	4,060	8.9%
\$15,000 - \$24,999	4,902	11.3%	4,317	9.4%
\$25,000 - \$34,999	5,296	12.2%	4,999	10.9%
\$35,000 - \$49,999	6,779	15.7%	6,876	15.0%
\$50,000 - \$74,999	9,190	21.3%	10,051	21.9%
\$75,000 - \$99,999	5,273	12.2%	6,224	13.6%
\$100,000 - \$149,999	4,623	10.7%	5,948	13.0%
\$150,000 - \$199,999	1,393	3.2%	1,808	3.9%
\$200,000+	1,118	2.6%	1,558	3.4%
Median Household Income	\$49,935		\$54,682	
Average Household Income	\$64,797		\$75,341	
Per Capita Income	\$23,983		\$27,674	

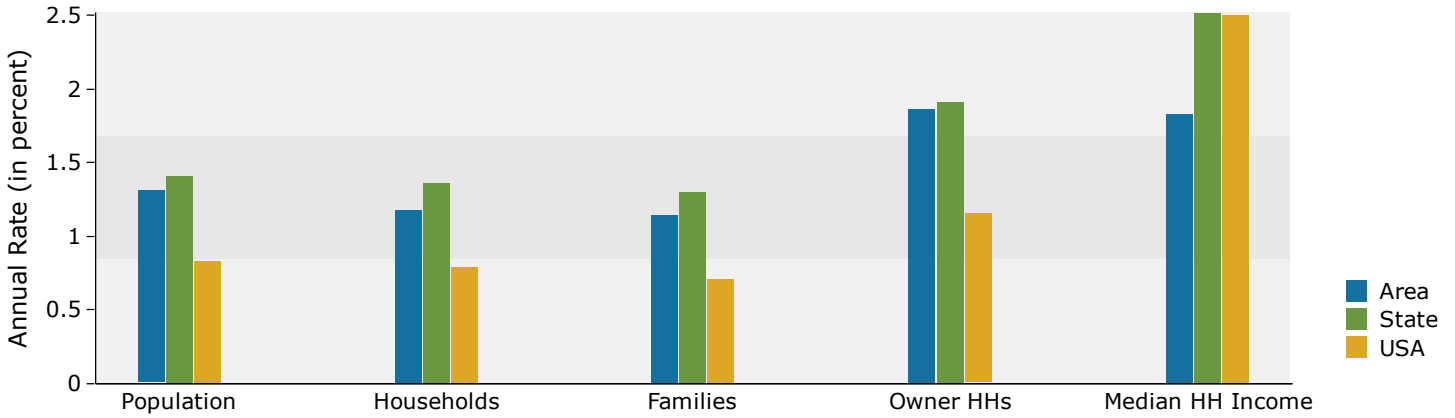
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,640	6.3%	6,727	5.8%	7,255	5.8%
5 - 9	6,644	6.3%	6,818	5.9%	7,169	5.8%
10 - 14	7,164	6.7%	7,063	6.1%	7,532	6.1%
15 - 19	7,250	6.8%	6,861	5.9%	7,238	5.8%
20 - 24	7,183	6.8%	7,841	6.7%	7,603	6.1%
25 - 34	15,438	14.5%	17,952	15.4%	19,094	15.4%
35 - 44	16,293	15.4%	15,811	13.6%	17,590	14.1%
45 - 54	16,069	15.1%	16,273	14.0%	15,728	12.6%
55 - 64	11,585	10.9%	14,603	12.5%	15,433	12.4%
65 - 74	6,965	6.6%	10,061	8.6%	11,682	9.4%
75 - 84	3,756	3.5%	4,857	4.2%	6,149	4.9%
85+	1,155	1.1%	1,657	1.4%	1,903	1.5%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	79,822	75.2%	85,697	73.5%	90,207	72.5%
Black Alone	10,443	9.8%	11,518	9.9%	12,363	9.9%
American Indian Alone	451	0.4%	530	0.5%	589	0.5%
Asian Alone	4,591	4.3%	5,629	4.8%	6,510	5.2%
Pacific Islander Alone	64	0.1%	71	0.1%	75	0.1%
Some Other Race Alone	6,792	6.4%	8,180	7.0%	9,081	7.3%
Two or More Races	3,980	3.7%	4,900	4.2%	5,551	4.5%
Hispanic Origin (Any Race)	50,062	47.2%	61,165	52.5%	69,964	56.3%

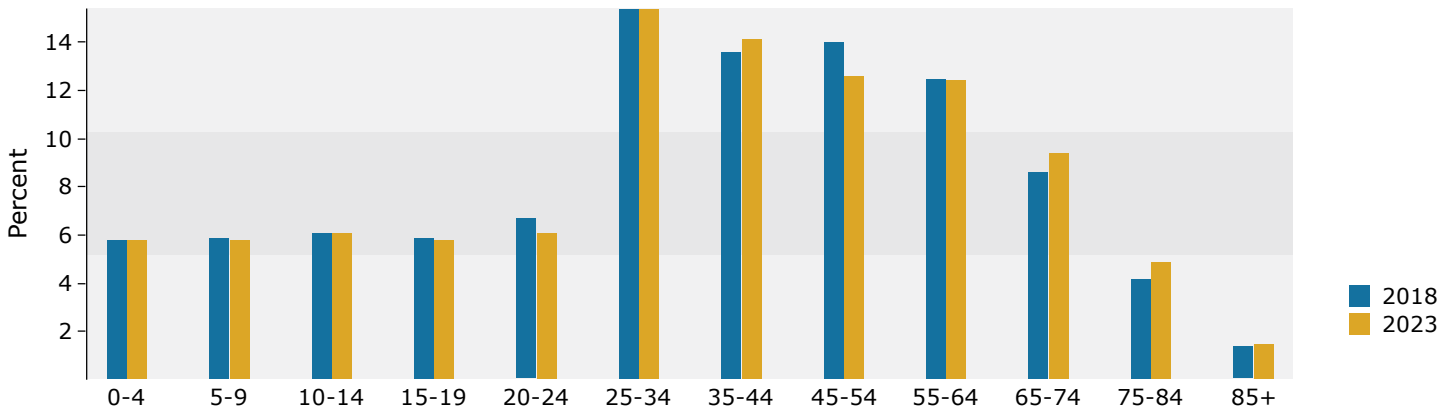
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

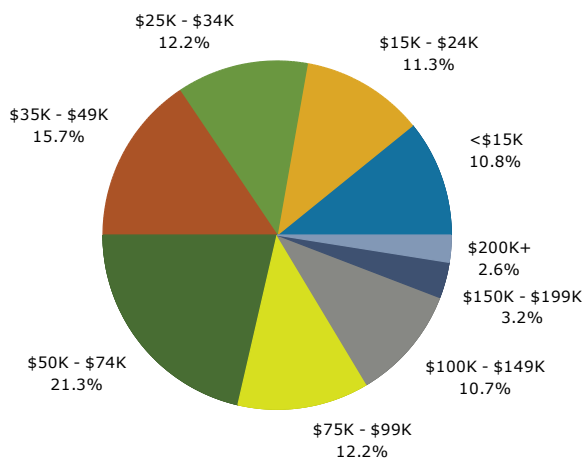
## Trends 2018-2023



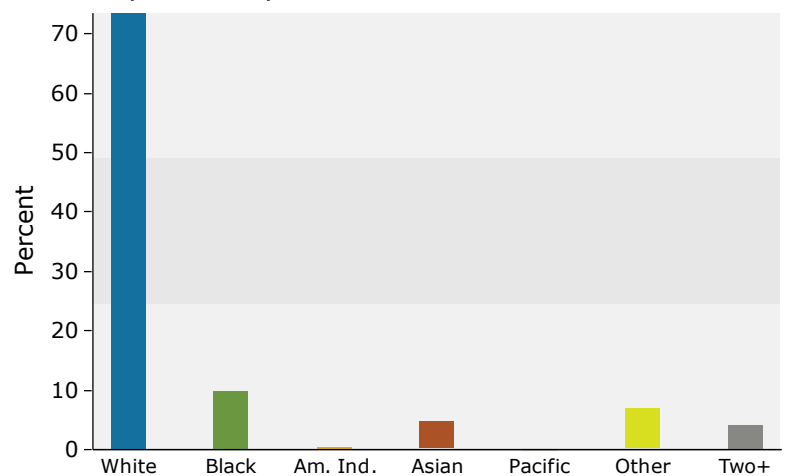
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 52.5%



# Demographic and Income Profile

Town N' Country Promenade  
 7021 West Waters Avenue Tampa FL 33634  
 Ring: 5 mile radius

Latitude: 28.0259  
 Longitude: -82.5585

Summary	Census 2010	2018	2023
Population	214,662	234,781	250,464
Households	84,761	91,329	96,895
Families	54,475	58,132	61,539
Average Household Size	2.52	2.56	2.58
Owner Occupied Housing Units	49,739	48,657	53,473
Renter Occupied Housing Units	35,022	42,672	43,422
Median Age	37.1	38.5	38.9
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.30%	1.41%	0.83%
Households	1.19%	1.36%	0.79%
Families	1.15%	1.30%	0.71%
Owner HHs	1.91%	1.91%	1.16%
Median Household Income	2.23%	2.52%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	9,013	9.9%	7,680	7.9%
\$15,000 - \$24,999	9,055	9.9%	7,817	8.1%
\$25,000 - \$34,999	9,904	10.8%	9,170	9.5%
\$35,000 - \$49,999	14,096	15.4%	14,129	14.6%
\$50,000 - \$74,999	18,284	20.0%	19,804	20.4%
\$75,000 - \$99,999	11,142	12.2%	12,925	13.3%
\$100,000 - \$149,999	11,218	12.3%	14,047	14.5%
\$150,000 - \$199,999	4,135	4.5%	5,159	5.3%
\$200,000+	4,479	4.9%	6,163	6.4%
Median Household Income	\$53,424		\$59,664	
Average Household Income	\$75,148		\$88,073	
Per Capita Income	\$29,392		\$34,228	

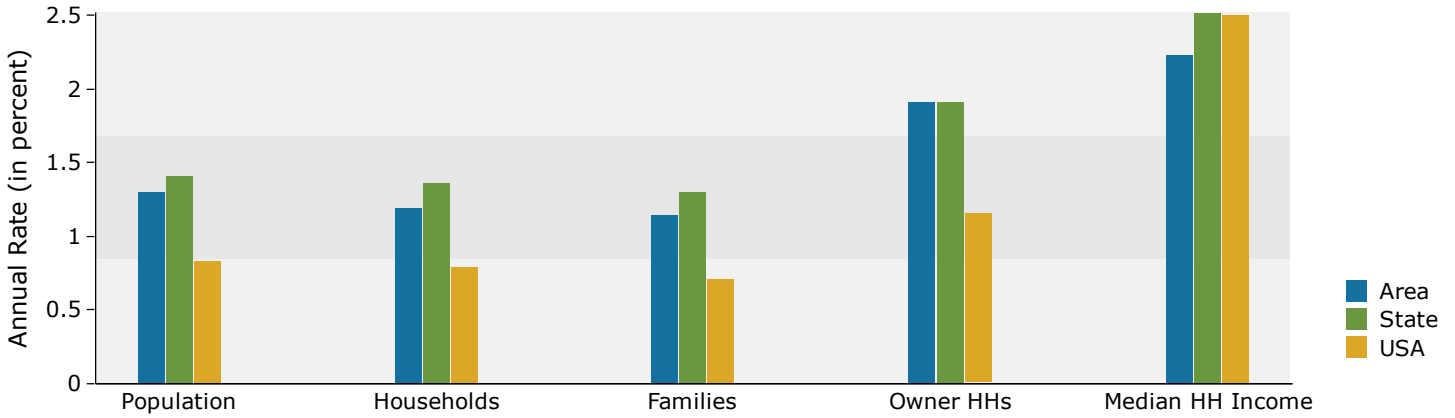
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,038	6.1%	13,041	5.6%	13,996	5.6%
5 - 9	13,051	6.1%	13,294	5.7%	13,840	5.5%
10 - 14	13,734	6.4%	13,711	5.8%	14,368	5.7%
15 - 19	14,015	6.5%	13,565	5.8%	14,170	5.7%
20 - 24	14,811	6.9%	15,740	6.7%	15,360	6.1%
25 - 34	31,917	14.9%	36,578	15.6%	38,936	15.5%
35 - 44	33,050	15.4%	31,878	13.6%	35,521	14.2%
45 - 54	32,867	15.3%	33,064	14.1%	31,696	12.7%
55 - 64	23,917	11.1%	30,010	12.8%	31,764	12.7%
65 - 74	13,900	6.5%	20,428	8.7%	23,971	9.6%
75 - 84	7,689	3.6%	9,755	4.2%	12,638	5.0%
85+	2,672	1.2%	3,715	1.6%	4,201	1.7%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	165,457	77.1%	176,635	75.2%	185,373	74.0%
Black Alone	20,005	9.3%	22,222	9.5%	23,998	9.6%
American Indian Alone	789	0.4%	913	0.4%	1,008	0.4%
Asian Alone	9,136	4.3%	11,479	4.9%	13,555	5.4%
Pacific Islander Alone	128	0.1%	145	0.1%	158	0.1%
Some Other Race Alone	11,764	5.5%	14,159	6.0%	15,777	6.3%
Two or More Races	7,383	3.4%	9,229	3.9%	10,595	4.2%
Hispanic Origin (Any Race)	87,346	40.7%	106,876	45.5%	122,781	49.0%

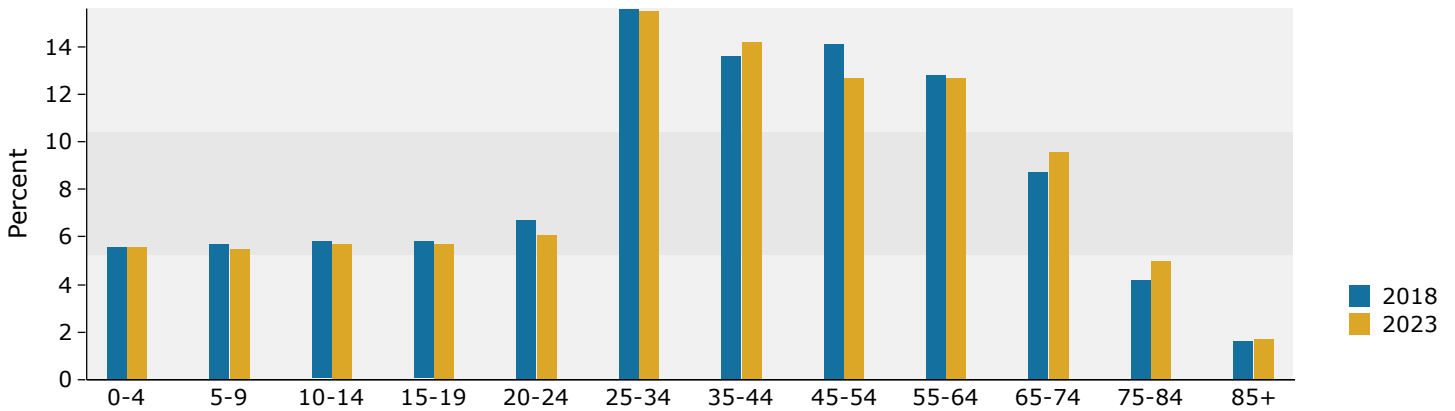
Data Note: Income is expressed in current dollars.

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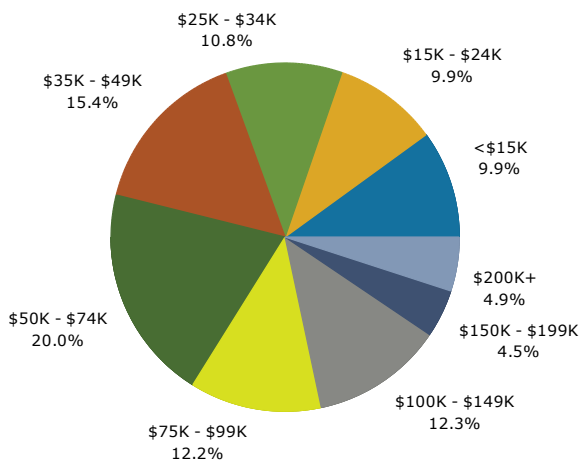
## Trends 2018-2023



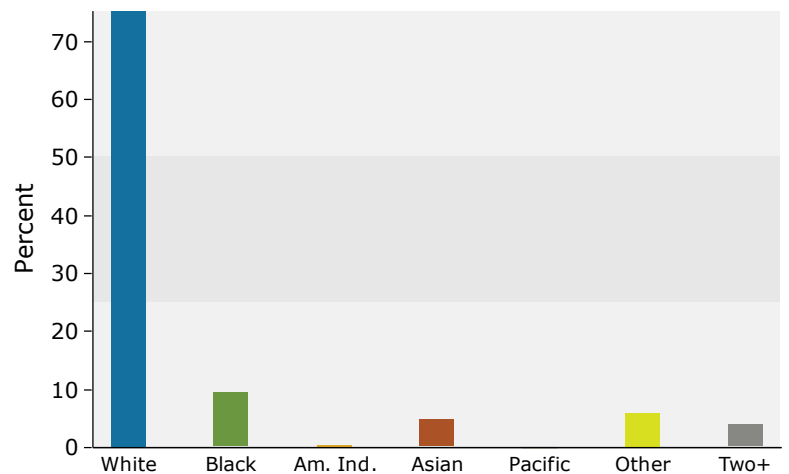
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 45.5%